

ONE-PERCENTERS

ONE-PERCENTERS RINGS NFT COLLECTION

EXPERIENCE A ONE-PERCENTER LIFESTYLE WHILE YOUR NFT
GROWS IN VALUE.



WHITEPAPER

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EXPERIENCE A ONE-PERCENTER LIFESTYLE WHILE YOUR NFT GROWS IN VALUE.

For thousands of years, Rings have had symbolic functions respecting, exceptional achievement, high status or authority, membership in an organization, and conspicuous displays of wealth. One-Percenters NFT rings represent most of these attributes plus outstanding and unique tangible membership benefits.

Each One-Percenter ring is a commodity that provides a wealth of exclusive experiences while its value exponentially grows in the secondary NFT market.

ROADMAP

30% OF THE ONE-PERCENTERS NFT COLLECTION SOLD:

- | | |
|--|--------------------|
| • All 2022 Events activated | All Holders |
| • All One-Percenters concierge activated | All Holders |
| • All Personal One-Percenters Concierges activated | Ultra Rare Holders |
| • Metaverse lots purchased | Ultra Rare Holders |
| • 5 Metaverse mansions design begins | Ultra Rare Holders |

60% OF THE ONE-PERCENTERS NFT COLLECTION SOLD:

- | | |
|---------------------------------------|--------------------|
| • All 2023 Events activated | All Holders |
| • All complimentary tickets activated | Ultra Rare Holders |
| • Metaverse lots assigned | Ultra Rare Holders |
| • Metaverse mansion design delivered | Ultra Rare Holders |

100% OF THE ONE-PERCENTERS NFT COLLECTION SOLD:

- | | |
|--|--------------------|
| • Gold rings delivered | Ultra Rare Holders |
| • Grand Opening of One-Percenters Metaverse Club | All Holders |

ULTRA-RARE PERKS AND UTILITIES

ONE-PERCENTER RING WILL GIVE HOLDERS THE FOLLOWING BENEFITS:

- Unlimited access to all Ultra-Private Parties + 2 Guests
- Discounts and priority service on an ever-growing network of high-end establishments*
- Year-round, complimentary private flights, exotic car rental, yacht day trips, luxurious accommodations, tickets to concerts, events such as Miami F1 GP, Ultra, US Open, Art Basel, and more*

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- Discounted accommodations, private flights, yacht, and exotic car rental* Upgrades in select hotels, ground, air, and sea transportation*
- 2-year access to our One-Percenters Personal Concierge.
- 1-acre lot in Sandbox, Decentraland, or similar*
- Complete Mansion design for your lot*
- Unlimited free access to our Hospitality Inner Network*
- Real 18 Carat White or Yellow Gold One-Percenter Ring with 0.5 Carat Black Diamond featuring One-Percenters distinctive number one at each side of the ring*

At the moment, our network of high-end establishments only covers Miami and Ft. Lauderdale. In time we plan to expand to New York, Las Vegas, and Los Angeles

*All One-Percenters NFT Holders must RSVP to secure a place in every event. Only confirmed guests will receive the location and details of the event. All events access is verified by our wallet connect system. Under any circumstances, we will grant access to members or guests without a confirmed reservation.

*All the concerts and events tickets are for our ultra-rare ring holders and are assigned on a first-come, first-serve basis.

*For all complimentary private flights, exotic car rentals, yacht day trips, luxurious accommodations, tickets to concerts and events, all Ultra Rare NFT holders will have to comply with all the requirements terms and conditions, and all policies of all third-party providers.

*Upgrades in select hotels, ground, air, and sea transportation are not guaranteed and are subject to availability.

*The 1-acre lot c will be purchased and transferred to your wallet and the minting of the lot will be subject to availability in Sandbox, Decentraland, or a similar Metaverse. See our roadmap for additional information.

*We will hire a design studio to create a complete mansion master design that will be offered to all Ultra Rare NFT holders. See our roadmap for additional information

*Please read the terms and conditions of our Hospitality Inner Network *

*Ultra Rare NFT Holders please provide ring size and color preference as soon as possible. All Ultra Rare Holders will receive a Real 18 Carat White or Yellow Gold One-Percenter Ring with 0.5 Carat Black Diamond featuring One-Percenters distinctive number one at each side of the ring. The delivery of each ring will depend on the manufacturer. All rings will come with a Lifetime warranty provided by the manufacturer. Resizing and returns will be handled directly by the manufacturer according to the manufacturer's policies.

RARE & COMMON PERKS AND UTILITIES

ONE-PERCENTER RING WILL GIVE HOLDERS THE FOLLOWING BENEFITS:

- Unlimited access to all Ultra-Private Parties + 1 Guest*
- Discounts and priority service on an ever-growing network of high-end establishments*
- Upgrades in select hotels, ground, air, and sea transportation*
- Access to our One-Percenters Global Concierge.
- Paid access to our Hospitality Inner Network *

At the moment, our network of high-end establishments only covers Miami and Ft. Lauderdale. In time we plan to expand to New York, Las Vegas, and Los Angeles

*All One-Percenters NFT Holders must RSVP to secure a place in every event. Only confirmed guests will receive the location and details of the event. All events access is verified by our wallet connect system. Under any circumstances, we will grant access to members or guests without a confirmed reservation.

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*Upgrades in select hotels, ground, air, and sea transportation are not guaranteed and are subject to availability.

*Please read the terms and conditions of our Hospitality Inner Network *

HOSPITALITY INNER NETWORK

Our hospitality Inner Circle is a Miami and Ft. Lauderdale network of managers, chefs, hosts, concierges, chiefs of security, and other key personnel that receive a direct generous tip when one of our NFT holders requests access to a venue or event where our insiders have influence and power. This network includes the most desirable and typically inaccessible venues and events in the city of Miami and in some cases in other cities where the venue in question has a presence.

HOW DOES IT WORK?

Our One-Percenterers call our Hospitality Inner Circle 24/7 line to request access in advance to a certain event, place, or venue. Our staff will make arrangements according to your level of membership.

For Ultra Rare NFT holders the service is complimentary.

For Rare NFT holders, the service costs 100 dollars per event.

For common NFT holders, the service costs 200 dollars per event.

We will always strive to provide the best service to all our One-Percenterers NFT holders, but we do not guarantee our services. We fully appreciate the value of our relationship with our NFT holders and the importance of our capacity to deliver on our offers and perks; for that reason, it will always be our priority to fulfill our holder's needs and desires.

RARITY & MEANING

Our One-Percenterers Rings will be made of the rarest gemstones in the world and engraved with meaningful phrases that represent the mind frame of those who strive for excellence, prestige, and success in all areas of life.

GEMSTONES

01. BLUE DIAMOND



The most expensive gemstones in the world are colored diamonds. Not only are they rare, but they are also known to have spectacular brilliance and are the hardest substance found on earth. Out of all other gemstones, they are arguably the most popular among people; and also the most advertised and romanticized. Its broad spectrum of colors includes black, blue, champagne, chocolate/brown, cognac, green, pink, red, and yellow. Its value is at an entirely different level that costs a fortune. Two of the

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most stunning examples are the Oppenheimer Blue and the Pink Star. The Oppenheimer Blue diamond is the largest Vivid Blue diamond to appear at an auction and was sold for \$57.5 million for weighing 14.62-carats which makes it worth \$3.93 million per carat.

02. RED DIAMOND



It's funny how few folks seem to realize this, but the diamond, already a pricey bit of rock, becomes even more valuable when it has a particular color tone rather than its usual clear color. Blue and pink diamonds are noted treasures, but the red diamond is the most treasured of all. This particular color is among the rarest variety of gemstones globally; at the current rate, they're usually priced at over \$1 million per carat.

And besides being rare, they're also quite mysterious – red diamonds have a very similar makeup to normal, colorless diamonds, and experts still haven't fully concluded what gives them their unique red hue.

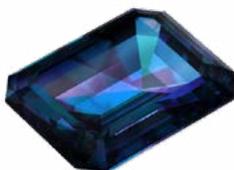
Either way, if you've ever dreamt of presenting your special someone with a red love-heart carved out of pure diamond for Valentine's Day, it's very much possible. You'll just need to do some serious saving.

03. MUSGRAVITE



Nearing the top of the list is Musgravite, an extremely rare gemstone in the taaffeite family. The mineral was first discovered at the Musgrave Range (thus its name) in South Australia. It has shown up in other areas such as Antarctica, Greenland, and Madagascar but in highly limited quantities. The first sizable gem-quality Musgravite specimen was found in 1993. It was the first one that was large and pure enough to be cut and shaped. As of 2005, there are only 8 known specimens of this stone to exist. It is unlikely to find one in the open market currently. However, if you come across one, it is recommended to submit it to gemology lab testing because of its similarity with taaffeite. It costs around \$35,000 per carat.

04. ALEXANDRITE



Alexandrite is a very rare (and very hard to acquire) gemstone variety. It is popular for its remarkable optical properties: it undergoes dramatic color shifts depending on the lighting condition. This is caused by the rare combination of minerals, including chromium, iron, and titanium. It is strongly pleochroic, which means it changes color as you rotate it in your hand. But furthermore, it also changes colors independently of your viewing angle under an artificial light source. It is greenish-blue under natural light and

then becomes reddish-purple in soft, incandescent light. The Alexandrite was discovered in Russia's Ural Mountains during the 1830s and named by Count Lev Alekseevich Perovskii in honor of Alexander II, the then-future Czar of Russia, in 1834. Alexandrite is a very suitable stone for any jewelry setting with no required special care with its highly durable hardness of 8.5. It costs \$12,000 per carat.

05. RED BERYL



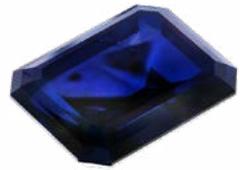
Red beryl (also known as bixbite, “scarlet emerald,” and “red emerald”) is an extremely rare type of beryl with a raspberry pink to almost purplish-red color. Despite its name, it is not an emerald, but it’s an entirely different gemstone. It was first discovered in 1904 by Maynard Bixby. Meanwhile, its gem-quality stones can only be found in one site – the Wah Wah Mountains in Utah. It is so rare that rubies, which are also rare gemstones, are said to be 8,000 times more plentiful than red beryl. With that, any clarity and color grade in any size piece of this stone can easily land a ready buyer. Most of its fine crystal specimens are also guarded and never faceted by mineral collectors. Red beryl has a 7.5 to 8 hardness which makes it highly wearable, but due to its rarity, it’s more often found in mineral collections than jewelry collections. It costs \$10,000 per carat.

06. PADPARADSCHA SAPPHIRE



Padparadscha (pronounced pad-pah-raj-ah) sapphire, the world’s rarest sapphire, has a beautiful pinkish-orange color that exhibits the mixture of the hues of ruby and yellow sapphire. Its name is derived from the Sanskrit/Singhalese word for “aquatic lotus blossom” due to its color. Most of these stones are mined from Sri Lanka, but they can also be found in Madagascar and Tanzania. The finer ones, however, are mostly found in Sri Lanka as the ones in Madagascar are pinker, which makes it have a lower price. It has a clarity that’s cleaner than ruby; hence buyers must check for stones with no visible inclusions to the unaided eye. Due to its rarity, the stones shape may be unusual as cutters try their best to maximize their carat weight. It costs \$8,000 per carat.

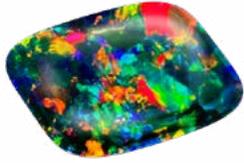
07. BENITOITE



Considered as one of the most beautiful gems, Benitoite has a striking blue body color that has a dispersion higher than a diamond. As its name, it was discovered by the headwaters in San Benito River in San Benito County, California, where it’s now declared as its state gem. While it has a high dispersion, its intense blue color can mask it. Hence, admirers may have to choose between letting go of its dispersive display for the stone’s darker blue color or opting for a lighter one with more evident dispersion. Furthermore, it looks fascinating under UV light, where it fluoresces its glowing blue chalk color. Searching for a benitoite that shows a good balance between visible dispersion and rich blue body color is worth the time. It is a collector’s gem that is highly wearable with a hardness of 6.5. It costs around \$3,800 per carat.

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08. BLACK OPAL



Opal gemstones have a different evaluation process than other gemstones, with each one of them having its own distinct individuality. Compared to other opals, black (with body tones from N1 to N4) are considered rarest and most popular. Its body has a black color with a fiery pattern that looks spectacular in contrast to the dark background. The majority of the supply around the world came from Lightning Ridge in New South Wales, Australia. Opals, in general, are extremely sensitive to shocks and temperature changes, so they must be handled with care at all times. Since there are synthetic opals given with treatments that may be difficult to determine, it is important to transact with reputable sellers. It costs around \$3,500 per carat.

09. DEMANTOID GARNET



Demantoid is a green gemstone that has a “diamond-like” adamantine luster. Fascinatingly, its brilliance and dispersion actually exceed that of a diamond’s. Its golden-colored “horsetails” that include the cat’s eye gems is one of its identifying characteristics. It was identified as a variety of andradite by the mineralogist Nils Gustaf Nordenskiöld during the 19th century in Russia, which is long known to be the sole source of the rarest garnets. While new sources have been discovered, demantoid remains to be very rare. It is also difficult to look for a demantoid larger than 10 carats as these stones are typically small in size. With the low supply, they are only usually seen on antique jewelry pieces. It is 6.5 on the Mohs scale, which makes it highly durable at any setting and fairly resistant to scratching. However, it may still be scratched by dust. It costs \$3,300 per carat.

10. TAAFFEITE



Taaffeite is not very familiar to many due to how rare it is. In fact, it is so scarce that it’s considered to be a million times rarer than a diamond. It was discovered by gemologist Richard Taaffe in 1945 in a jeweler’s shop in Dublin, Ireland. It is known to only be found in two locations – Tanzania and Sri Lanka – and some of them are not even suitable for faceting, which makes its supply even more limited. The light violet, almost clear gemstone is the only one that has been initially identified from a faceted stone. It ranks 8 to 8.5 on the Mohs Scale of Hardness, which means its durability can be trusted, although searching for one can be time-consuming and quite costly. It costs \$2,500 per carat. With that being said, only a small percentage of the earth’s crust has been excavated, and we never when we find gemstones more valuable than the ones mentioned above!

II. JADEITE



As the name implies, Jadeite is the more rare variety of the two stones recognized as “jade.” Oftentimes, it is found in the deep, rich green color that jade stones are usually associated with; but other varieties have been found in blueish-green and, rarely, in warmer colors such as pink and lavender.

Jadeite has a rich history behind it, and many civilizations before ours have appreciated its beauty – in particular, carvings and jewelry made from jadeite have been discovered among the pre-colonial ruins of the Olmec and Mayan people in South America. And our appreciation for its beauty certainly hasn’t receded with time – nowadays, can sell at around \$20,000 per carat.

12. JEREMEJEVITE



Jeremejevite ($\text{Al}_6\text{B}_5\text{O}_{15}(\text{F},\text{OH})_3$) is an aluminum bearing borate mineral with associated fluoride and hydroxide. It was first found in the Adun-Chilon Mountains in Siberia in 1883. This gem has a similar hardness as quartz, 6.5 to 7.5 on the Mohs scale, and therefore is ideal for jewelry making.

ENGRAVED PHRASES & MEANING

1. EUDAIMONIA (GREEK: ΕΥΔΑΙΜΟΝΙΑ)

Eudaimonia is regularly translated as happiness or welfare; however, “human flourishing or prosperity” and “blessedness” have been proposed as more accurate translations. In Aristotle’s works, eudaimonia was used as the term for the highest human good, and so it is the aim of practical philosophy, including ethics and political philosophy, to consider (and also experience) what it really is and how it can be achieved.

2. ARETE (GREEK: ἈΡΕΤΗ)

Arete, in its basic sense, means “excellence of any kind.” The term may also mean “moral virtue.” In its earliest appearance in Greek, this notion of excellence was ultimately bound up with the notion of the fulfillment of purpose or function: the act of living up to one’s full potential. In the Homeric poems, Arete is frequently associated with bravery but more often with effectiveness. The person of Arete is of the highest effectiveness; they use all their faculties—strength, bravery, and wit—to achieve real results. In the Homeric world, then, Arete involves all of the abilities and potentialities available to humans.

In some contexts, Arete is explicitly linked with human knowledge, where the expressions “virtue is knowledge” and “Arete is knowledge” are used interchangeably. The highest human potential is knowledge, and all other human abilities are derived from this central capacity.

3. PHRONESIS (GREEK: ΦΡΟΝΗΣΙΣ)

Phronesis is a type of wisdom or intelligence. It is more specifically a type of wisdom relevant to practical action, implying both good judgment and excellence of character and habits or practical virtue. As such, it is often translated as “practical wisdom” and sometimes as “prudence.” Thomas McEvilley has proposed that the best translation is “mindfulness.”

4. KLEOS (GREEK: ΚΛΕΟΣ)

Kleos is often translated to “renown” or “glory.” It is related to the word “to hear” and carries the implied meaning of “what others hear about you.” A Greek hero earns kleos through accomplishing great deeds.

Kleos is invariably transferred from father to son; the son is responsible for carrying on and building upon the “glory” of the father. This is a reason for Penelope putting off her suitors for so long, and one justification for Medea’s murder of her own children was to cut short Jason’s kleos. Kleos is sometimes related to aidos — the sense of shame.

5. XENIA (GREEK: ΞΕΝΙΑ)

Xenia means “guest-friendship” and is the concept of hospitality. It includes the generosity and courtesy shown to those who are far from home and/or associates of the person bestowing guest-friendship. The rituals of hospitality created and expressed a reciprocal relationship between guest and host expressed in both material benefits (such as the giving of gifts to each party) as well as non-material ones (such as protection, shelter, favors, or certain normative rights).

6. AIDOS (GREEK: ΑΪΔΟΣ)

Aidos was actually the Greek goddess of shame, modesty, respect, and humility. Aidos, as a quality, was that feeling of reverence or shame which restrains men and women from wrong. It also encompassed the emotion that a rich person might feel in the presence of the impoverished, that their disparity of wealth, whether a matter of luck or merit, was ultimately undeserved. Ancient and Christian humility have some common points; they are both the rejection of egotism and self-centeredness, arrogance and excessive pride, and is a recognition of human limitations. Aristotle defined it as a middle ground between vanity and cowardice.

7. NOSTOS (GREEK: ΝΟΣΤΟΣ)

Nostos is a theme used in Ancient Greek literature, which includes an epic hero returning home by the sea. In Ancient Greek society, it was deemed a high level of heroism or greatness for those who managed to return. This journey is usually very extensive and includes being shipwrecked in an unknown location and going through certain trials that test the hero. The return isn’t just about returning home physically but also about retaining certain statuses and retaining your identity upon arrival. The theme of Nostos is brought to life in Homer’s *The Odyssey*, where the main hero Odysseus tries to return home after battling in the Trojan War.

Incidentally, the word nostalgia was first coined as a medical term in 1688 by Johannes Hofer (1669-1752), a Swiss medical student. It uses the word **ΝΟΣΤΟΣ** along with another Greek root, **ΑΛΓΟΣ** or algos, meaning pain, to describe the psychological condition of longing for the past.

8. OIKOS (GREEK: ΟΪΚΟΣ)

Oikos refers to three related but distinct concepts: the family, the family’s property, and the house. Its meaning shifts even within texts, which can lead to confusion.

The Oikos was the basic unit of society in most Greek city-states. In normal Attic usage, the Oikos, in

the context of families, referred to a line of descent from father to son from generation to generation. Alternatively, as Aristotle used it in his *Politics*, the term was sometimes used to refer to everybody living in a given house. Thus, the head of the *Oikos*, along with his immediate family and his slaves, would all be encompassed. Large *koi* also had farms that were usually tended by the slaves, which were also the basic agricultural unit of the ancient economy.

9. APATHEIA (GREEK: ΑΠΑΘΕΙΑ)

In Stoicism, *Apatheia* refers to a state of mind in which one is not disturbed by the passions. It is best translated by the word *equanimity* rather than *indifference*. The meaning of the word *apatheia* is quite different from that of the modern English *apathy*, which has a distinctly negative connotation. According to the Stoics, *apatheia* was the quality that characterized the sage.

10. ATARAXIA (GREEK: ΑΤΑΡΑΞΙΑ)

Ataraxia literally translates as “unperturbedness” but is generally considered as “imperturbability,” “equanimity,” or “tranquillity.” It was first used by Pyrrho and subsequently Epicurus and the Stoics for a lucid state of robust equanimity characterized by ongoing freedom from distress and worry. In non-philosophical usage, the term was used to describe the ideal mental state for soldiers entering battle.

Achieving *ataraxia* is a common goal for Pyrrhonism, Epicureanism, and Stoicism, but the role and value of *ataraxia* within each philosophy varies depending on their philosophical theories. The mental disturbances that prevent one from achieving *ataraxia* vary among the philosophies, and each philosophy has a different understanding as to how to achieve *ataraxia*.

11. DOXA (GREEK: ΔΟΞΑ)

Doxa means common belief or popular opinion and comes from verb *δοκεῖν* *dokein*, “to appear,” “to seem,” “to think” and “to accept.” Used by the Greek rhetoricians as a tool for the formation of argument by using common opinions, the *doxa* was often manipulated by sophists to persuade the people, leading to Plato’s condemnation of Athenian democracy. It is used in direct contrast to *Episteme* and *Techne*.

12. EPISTEME (GREEK: ΕΠΙΣΤΗΜΗ) AND TECHNE (GREEK: ΤΕΧΝΗ)

Episteme can refer to knowledge, science, or understanding, and which comes from the verb *ἐπίστασθαι*, meaning “to know, to understand, or to be acquainted with.” The word “epistemology” is derived from *episteme*.

Meanwhile, *Techne* is often translated as “craftsmanship,” “craft,” or “art.” While it resembles *epistēmē* in the implication of knowledge of principles, *techne* differs in that its intent is making or doing as opposed to disinterested understanding. However, Plato regularly used the two terms interchangeably, and to the ancients, *techne* and *episteme* simply mean knowing, and “both words are names for knowledge in the widest sense.”

UTILITIES & ROADMAP

ULTRA RARE

BLUEPRINT

10 acres of land in the metaverse
Mansion in the metaverse
Private personal concierge 2 years
Preferred access to all events
Comp tickets, etc

ROADMAP

30% OF THE COLLECTION SOLD:

- All 2022 Events activated
- All One-Percenters concierge activated
- All 20 personal One-Percenters Concierges activated
- 20 Metaverse lots assigned
- 5 Metaverse mansions break the land

60% OF THE COLLECTION SOLD:

- All 2023 Events activated
- All complimentary tickets activated
- 20 Metaverse lots assigned
- 5 Metaverse mansions delivered
- 20 gold rings delivered

100% OF THE COLLECTION SOLD:

- Grand Opening of One-Percenters Metaverse Club
- 1st One-Percenters Golf Tournament

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